

Your vision statement

Create your own vision statement by using the answers you have written down previously by completing the template filling in the blanks. When you have done this get someone to read it back to you.

VISION STATEMENT FOR _____

WITHIN THE NEXT (INSERT TIME PERIOD) _____ WE WILL

EVOLVE INTO A SUCCESSFUL (DESCRIPTION OF BUSINESS YOU WANT TO BUILD)

WE WILL PROVIDE (DESCRIPTION OF SERVICES YOU WILL OFFER CLIENTS AND CUSTOMERS)

FOR (DESCRIBE THE CLIENTS AND CUSTOMERS YOU WANT TO DEAL WITH)

AS A BUSINESS WE WANT TO BE KNOWN FOR (OUTLINE WHAT YOU WANT OTHERS TO SAY ABOUT YOU)

Review what you have written and give it this simple test:

- Does it seem real?
- Does it motivate you?
- Is it achievable at a profit?

If so move forward if not what can you change?



Glassagh Consulting
Ideas to evolve your business